

New!

Try at no cost!

Does the informal culture of your organization match up to your preferred or formal code of ethics? Find out by administering the Corporate Ethics Audit on a no-cost basis.



Corporate Ethics Audit™ (CEA)

Human Synergistics is pleased to introduce the Corporate Ethics Audit.

Understanding the ethical principles and standards operating in your organization requires you to look beyond written value statements and codes of conduct. These statements and codes really matter only to the extent that they are consistently communicated to members, modeled by managers, and reinforced on a day-to-day basis. When they are not, the true standards that shape and drive members' behaviors and decisions may subtly differ from, or even starkly contrast with, those espoused by the leaders of the organization.

Do you want to really understand the ethical principles and standards operating in your organization? Administer the CEA, a standardized survey that accurately portrays the true ethical culture of an organization. Based on the *Organizational Culture Inventory*® (OCI), the CEA measures three types of cultures that can drive ethical behavior: Constructive, Passive/Defensive and Aggressive/Defensive. The relative strength of these cultural styles determines whether members are encouraged to maintain their integrity, pressured to engage in questionable practices, or forced to tolerate decisions they view as wrong or unfair, respectively.

PRODUCT APPLICATION

The CEA is currently in the beta-testing stage. Call us to participate in the final norming of the survey on a no-cost basis. You will receive the following:

- Either 10 paper-based copies of the CEA, or a "code" number for online administration for up to 10 respondents
- A CEA Profile showing composite results for members of your organization. Your organization's or department's results will be profiled against our preliminary norms
- Brief descriptions of the CEA styles
- The information you need to compare the culture of your organization or department to your code of ethics and to identify any inconsistencies between them