

Your people are your competitive advantage. Are you taking advantage of all they have to offer? Take them to new heights with The Leader Within.



## The Leader Within™

A development program to help individual contributors build self-leadership behaviors.

The Leader Within is a self-contained development program that combines the Life Styles Inventory™ with individual and team exercises, and guided discussion. It is a dynamic process for developing personal responsibility and achieving peak performance.

The development program is intended for the organization's individual contributors, specialists, professionals and other organizational members who do not have managerial or supervisory responsibilities.

As the name implies, *The Leader Within* focuses on the "leader" that resides within each one of us. Research shows that internal motivation can be developed. Through this program, your people will develop behaviors that enable them to capitalize on their skills, and improve their performance potential.

### PRODUCT APPLICATION

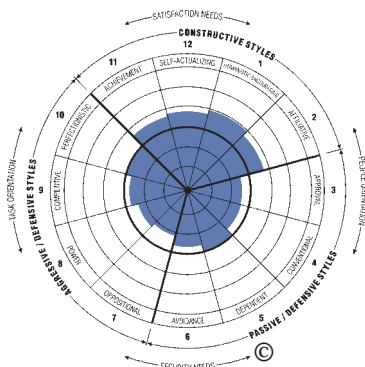
#### Use The Leader Within to:

- Build a solid, capable workforce of individuals who consistently promote success and make positive contributions
- Develop the attitudes and behaviors that will enable your employees to perform at their best every time, in any situation
- Encourage self-motivation and a proactive, constructive approach to relationships and tasks
- Strengthen the characteristics that make a good leader to enhance the "leader within"

## The Effective Self-Leader

### A Performance Improvement Target

The LSI profile of an Effective Self-Leader is shown below. Effective Self-Leaders relate to both tasks and people from a strong sense of self. Driven to achieve from within, they are also resilient—able to recover quickly from setbacks and steer themselves back on course.



## A Solution for Today

*The Leader Within*<sup>™</sup> is a flexible program designed to meet the demands of today's time-pressured business environment:

**As a facilitator-led, one-day or half-day program,** *The Leader Within* is a powerful blend of individual and team exercises, assessment activities, and guided discussion.

**As a self-paced, self-directed program,** *The Leader Within* development process is equally effective—without taking participants away from the job.

The **Participant's Workbook** comes complete with everything you need to create an interactive, results-oriented learning experience in any training situation. And the **Leader's Guide** provides step-by-step program designs as well as tips, techniques, and recommendations to make every program successful.

### How The Leader Within Works

The program emphasizes self-reliance and the ability to reach one's potential. It helps individual contributors to discover:

**How** "taking charge" enables them to capitalize on their skills and improve their performance

**Why** being self-managing is critical to lasting success and career resiliency

**Which** "self-leadership" behaviors enhance their relationships and approach to tasks

**What** current behaviors are obstacles to personal effectiveness, and how to change them

An integral part of *The Leader Within* is the *Life Styles Inventory*<sup>™</sup> (LSI 1), a self-assessment that measures thinking and behavior along 12 patterns or "styles" of thinking and behavior (see page 14). As part of *The Leader Within* program, participants complete the LSI and use their results to target current behaviors that support or stifle their performance.

To encourage and facilitate self-improvement, the program provides a *performance benchmark* that directs positive change. The "Effective Self-Leader" profile acts as a "development compass" that guides individuals toward effective self-leadership behaviors—and away from behaviors that prevent them from fulfilling their potential.

## individual development

Please refer to the back of the catalog for the Pricing Guide.

### The Leader Within

#### PARTICIPANT MATERIALS

##### The Leader Within Participant's Workbook

DI 94100

Contains the LSI, the "Effective Self-Leader" profile, and everything participants need for a successful learning experience.

#### FACILITATOR MATERIALS

##### The Leader Within Leader's Guide

DI 94110

The facilitator's resource for step-by-step instructions, recommendations, and tips for conducting an effective *The Leader Within* program.

##### The Leader Within PowerPoint® Presentation

DI 94116

Add an attractive visual element to any facilitator-led *The Leader Within* program.

##### The Leader Within Transparencies

DI 94115

The same full-color visuals as the PowerPoint® Presentation, but in transparency format.

